



OUTREACH DIRECTOR

Committee: MarCom

Board Term: 2 years

Position Term: 1 years

Time Commitment: ≈ 5 hours/mo.

Paid/Volunteer: Volunteer

ROLE SUMMARY

Responsible for communicating scholarship opportunities, driving membership engagement, and leading charity outreach and selection annually.

EXPECTATIONS

- Communicate scholarship opportunities and generate awareness/interest in all groups applying, update application annually, review applications with Executive Committee
 - provide final communication to recipient as well as newsletter announcement for posting (and perhaps on the website)
- Membership Engagement
 - Strategically plan the questions for the annual May Membership survey to ensure continued engagement of membership with support from Board
 - Lead board conversations on networking events; plan in collaboration with the executive team
- Lead brainstorming for supporting the annual charity, via dollars or volunteer hours

REQUIREMENTS

- WorldatWork member preferred.
- Ability to attend monthly TRPDX board meetings, with onsite attendance as required.
- An ability to partner effectively towards a common goal.
- An ability to manage and organize information and prepare concise and efficient communications.
- Host or check-in for minimum one program per year

TRPDX is committed to providing an environment of mutual respect where equal employment opportunities are available to all industry professionals without regard to race, color, religion, sex, pregnancy (including childbirth, lactation and related medical conditions), national origin, age, physical and mental disability, marital status, sexual orientation, gender identity, military and veteran status, and any other characteristic protected by applicable law.

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